

132 mm

185 mm

132 mm

185 mm

345 mm



IPSENTO

**CHICAGO ROASTED
SEASONAL CRAFT COFFEE**

NET WT 5LB / 2.26KG

What does Ipsento mean?

The word **Ipsento (ip-SENT-oh)** is a combination of two latin roots meaning "self-discovery".

Ipsento was founded upon the idea that all people are on a journey of **self-discovery**.

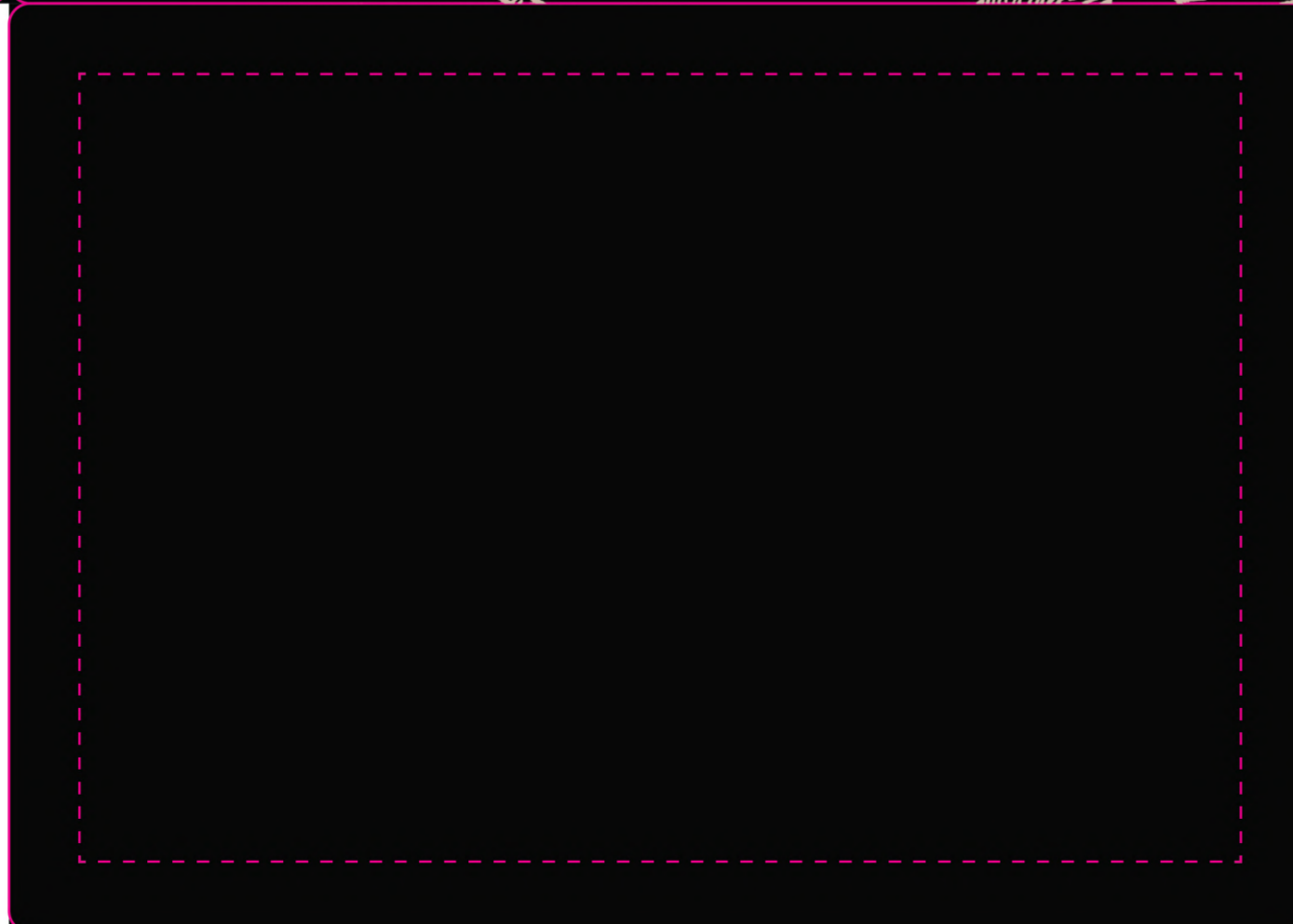
What better way to **find oneself** than to tirelessly search the world over for meaning, nuance and beauty? At Ipsento, we have the unique privilege of regularly traveling the world in search of such attributes in coffee. Our success is dependent on coffee growers who are seeking to cultivate beautiful coffees and discover meaningful relationships through which to share them.

Ipsento's progressive sourcing practices incorporate significant pay premiums to reward the efforts of like-minded coffee growers and invest in the quality of future harvests.

An incredible journey went into discovering this coffee and we're excited to share it with you. So, from one small farm in a remote part of the world to the cup in your hand, we're delighted to join you in discovering great coffee.

Artwork by Julia Hill

132 mm



TYPEFACE:

BOOKMAN OLD STYLE
REGULAR, BOLD, ITALIC
TRACKING: 75
KERNING: OPTICAL

"CHICAGO ROASTED": BOLD, 13.5PT
"NET WT": REGULAR, 10 PT

LABEL:

COFFEE BLEND: REGULAR,
REGION: REGULAR,
CATEGORIES:
ITALIC,
REGULAR,

"BEST BY": REGULAR,
BACK COPY: REGULAR, 12PT

PANTONES:

LINWORK: PANTONE 481 C
BACKGROUND COLOR: PANTONE BLACK 6C
-OR- OTHER CLOSEST COLOR IS PANTONE 426C
BACK COPY: PANTONE 481 C
FRONT COPY: PANTONE 7527C
IPSENTO ICON: PANTONE 7527 C



IPSENTO

**CHICAGO ROASTED
SEASONAL CRAFT COFFEE**

**GUATEMALA
HUEHUETENANGO**

WHOLE BEAN COFFEE

**VARIETAL:
CATURRA & BOURBON**

**ALTITUDE:
1700-1800 MASL**

**PROCESS:
WASHED**

**FARM:
GUAYABALES**

**NOTES:
GRAPEFRUIT, COCOA
NIB, MEDIUM BODY,
CRISP ACIDITY**

BEST ENJOYED
3-12 DAYS OFF ROAST

NET WT 12OZ / 340G

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Artwork by Julia Hill



IPSENTO
COFFEE
CHICAGO ROASTED
GUATEMALA

IPSENTO
COFFEE
CHICAGO ROASTED
BRAZIL

IPSENTO
COFFEE
CHICAGO ROASTED
GUATEMALA

IPSENTO
COFFEE
CHICAGO ROASTED
MICRO LOT
HONDURAS

PANAMA
GESHA

Blackberry Cobbler / Mango
Panama Gesha
Specialty Coffee

IPSENTO
COFFEE
CHICAGO ROASTED
MICRO LOT
HONDURAS

IPSENTO
COFFEE
CHICAGO ROASTED
CASCADE
ESPRESSO

PANAMA
GESHA

Blackberry Cobbler / Mango
Panama Gesha
Specialty Coffee

IPSENTO
COFFEE
CHICAGO ROASTED
GUATEMALA

guatemala ojo de agu
brazil bob-o-link
panama elida estate
honduras micro lot blend
honduras shadows blend
decaf colombia
wildfire espresso

IPSENTO
COFFEE
CHICAGO ROASTED
MICRO LOT
HONDURAS

IPSENTO
COFFEE
CHICAGO ROASTED
MICRO LOT
HONDURAS

IPSENTO
COFFEE
CHICAGO ROASTED
BRAZIL